

## CENTER FOR INFECTIOUS DISEASE PREPAREDNESS CORE INFECTIOUS DISEASE EMERGENCY READINESS LECTURE SERIES\*

Please join us for our Core Infectious Disease Emergency Preparedness (CIDER) lecture.  
All CIDER Spring Lecture Series presentations are free.

- Topic: **Strategic Planning for Preparedness**  
This course will summarize the definition, purpose, and value of strategic planning generally; discuss common weaknesses and failures in homeland security strategic planning efforts, and evaluate how superiority and subordination of governmental hierarchies affect homeland security strategic planning. Finally, an adaptable strategic planning model for multi-agency, multi-disciplinary, homeland security strategic planning, which solves many of the previously identified weakness and failures, will be presented. By the end of this course, the successful learner will be able to:
- Define and discuss the purpose and value of proper strategic planning for all organizations.
  - Understand common weaknesses and failures in homeland security strategic planning efforts, and determine whether those weaknesses exist in their own organizations.
  - Describe the seven main components of the adaptable homeland security strategic planning model presented.
- Lecturer: **Michael Petrie, EMT-P, MBA**  
Emergency Medical Services  
San Francisco Health Department
- Date/Time: **Tuesday, June 13, 2006 from 12:00 p.m. - 1:30 p.m. PST**
- Location: **Center for Infectious Disease Preparedness**  
1918 University Ave., 4th Fl. (at MLK Jr. Way)  
Berkeley, CA 94720-7350  
Tel: 510-643-4939

### **Michael Petrie, EMT-P, MBA**

Michael Petrie serves as the Administrator of the San Francisco Department of Public Health's Emergency Medical Services Agency. Mr. Petrie is responsible for EMS System development, planning, regulation, and quality improvement. Michael has also been active in the City's homeland security preparedness, having served on numerous policy and operational committees. He also serves as a Visiting Associate Professor at the Center for Homeland Defense and Security at the US Naval Postgraduate School. Mr. Petrie participates in curriculum design for the graduate Homeland Security and Defense Program, lectures in the Strategic Planning and Budgeting course, advises on theses, conducts homeland security research, and sits on the editorial board of the peer-reviewed academic journal, *Homeland Security Affairs*.

Mr. Petrie has a B.A. *cum laude* in management from Saint Mary's College, an MBA from University of Phoenix in Sacramento, and a Master's Degree in Homeland Security and Defense from the US Naval Postgraduate School in Monterey.

### **\* On-Demand Viewing**

This lecture will be offered via on-demand webcast starting June 14th. Go to <http://www.idready.org/webcast/> to view the webcast. Please contact Jeannie Balido at [jybalido@idready.org](mailto:jybalido@idready.org) if you have any problems with your connection.